## SOCIAL PSYCHOLOGICAL FACTORS IN MEDIATION

# **Goals of Training:**

The course is designed for experienced general civil or family law mediators. It will assist them in understanding various aspects of the negotiating process. Since human beings do not always process information and make decisions according to the rules of logic, this course will identify various social psychological principals that attorneys and parties unconsciously apply to their negotiations. The course will suggest ways to deal with these factors through lecture, discussion and work groups to make mediation more successful.

#### Text:

The Science of Settlement, by Barry Goldman, M.A., J.D.

#### **Instructor:**

STEPHEN J. TRESIDDER, Attorney, Mediator, Arbitrator

### **COURSE OUTLINE**

8:00 - 8:15 a.m. Welcome and Introductions

8:15 a.m. Chapter 1 - Introduction to Human Processing of Information

Rational v Emotional Mind

**Monkey Justice** 

How These Principals Apply to Mediation

8:40 a.m. <u>Chapter 2</u> - Preparation

The need for mediators to understand and appreciate the

steps in negotiation

Basic Steps in Approaching the Negotiation

Evaluating the Case Over-Confidence Class Exercise Self Serving Bias Endowment Effect Illusion of Control

Belief in a Just World

**Fundamental Attribution Error** 

9:40 a.m. Break

9:45 a.m.

**Availability Heuristics** 

**Probability** 

Conjunction Fallacy

Status Quo Bias Regret Aversion

What's a Mediator to Do? Work Groups/Discussion

10:50 a.m.

Break

10:55 a.m.

The Set Up

Leverage in Negotiations

Location

Timing

Cooperation v Competitive Negotiators

Plan of Concessions

**Contract Effect** 

Noon-1:00 p.m.

Lunch

1:00 p.m.

The Set Up (Continued)

Contract Effect Rapport Building

Authority Listening

**Body Language** 

Lying

What's a Mediator to Do? Work Groups/Discussion

1:45 p.m.

<u>Chapter 3</u> – Bargaining

The First Offer and Anchoring

The Winners' Curse Zone of Possibility

Agreement

The Prisoners Dilemma and Tit for Tat

2:30 p.m.

Break

2:35 p.m.

**Cliff Negotiating** 

Rejection then Retreat Reactive Devaluation

**Loss Aversion** 

Size and Timing of Concession

Scarcity

**Commitment and Consistency** 

Confirmation Bias Partisan Reception

**Social Proof** 

**Sunk Cost Fallacy** 

What's a Mediator to Do? Work Groups/Discussion

3:45 p.m.

**Break** 

3:50 p.m.

<u>Chapter 3</u> - Bargaining (Continued)

Irrational Escalation Commitment Mental Accounting

Timing Effects

**Certainty Effect** 

Peak End Rule

4:15 p.m.

Goldman's thoughts on How These Principals Apply to

Mediation

The Lawsuit Market

The Spinner in the Pie

4:45 p.m.

**Parting Thoughts** 

**Questions & Answers** 

**Evaluations**