



DISPUTE RESOLUTION CENTER OF WEST MICHIGAN'S
INAUGURAL CELEBRATION OF INTERNATIONAL CONFLICT RESOLUTION DAY

Don't Worry, Be Happy!

Description:

Dispute Resolution Center of West Michigan (DRCWM) is pleased to announce our inaugural event celebration of International Conflict Resolution Day. Mark your calendar for **Thursday, October 16, 2014**, and join us from **7-9:30 pm** at the **City Flats Hotel**, 83 Monroe Center in Grand Rapids. The event's theme is **'Don't Worry, Be Happy!'** We will recognize outstanding local peacemakers at this event.

The purpose of 'Don't Worry, Be Happy!' is to raise awareness of the DRCWM's existence. We want people and organizations to know we're here to help them resolve differences and restore relationships. We serve seven counties: Kent, Ionia, Lake, Montcalm, Mecosta, Newaygo, and Osceola.

Tickets for this event are \$30 per person and will offer attendees tasty tropical treats, a cash bar, 50/50 raffle, networking opportunities, and live music by the Zion Lion Reggae Band.

What/Who this Event Supports:

DRCWM is part of a network of independent Michigan community dispute resolution centers. We're a 501(c)3 nonprofit organization, and our mission is to bring peaceful resolution to conflict by providing expert and affordable mediation and training services. You'll find information about the types of mediation we do and a great explanation of the mediation process on our website at www.drcwm.org.

Target Audience:

Conflict resolution is helpful in all organizations and at every socio-economic level. For this reason, our audience is diverse. We are targeting attorneys, courts, schools, neighborhood associations, nonprofit organizations, businesses, corporations, and community leadership in West Michigan.

How the dollars are used/long-range impact:

DRCWM provides low- and no-cost mediation services to help resolve disputes within and outside the court system. Our services bring groups and individuals together to create their own solution for a win-win resolution in the workplace, schools, communities, and in the home. Because our services are low- or no-cost, we rely on grants and donations to continue our mission.

Sponsorship Benefits:

We need help underwriting this event. 'Don't Worry, Be Happy!' offers several levels of sponsorship. These levels offer the opportunity for you to market your business by placing your company's name and logo on our website (www.drcwm.org), all print advertising, and event signage.



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SPONSORSHIP BENEFITS

Our inaugural celebration of International Conflict Resolution Day, '**Don't Worry, Be Happy!**' is on **Thursday, October 16, 2014**, from **7-9:30 p.m.** The Caribbean-themed event offers five levels of corporate or individual sponsorship. *(All sponsorships are tax-deductible to the extent of the law.)*

LEAD SPONSOR (ECSTATIC): Deadline July 16, 2014

Sponsorship level: \$2,500+

- Premier placement of your corporate logo and link on the Dispute Resolution Center of West Michigan (DRCWM) website (www.drcwm.org)
- Acknowledgement on radio and TV spots and other promotional events
- Premier placement of your corporate logo in all promotional materials, including invitations, event signage, and event program
- 8 complimentary tickets

GENERAL SPONSOR (JUBILANT): Deadline August 18, 2014

Sponsorship level: \$1,000

- Your company's logo on promotional materials, such as our website, invitation, event signage, and event program
- 6 complimentary tickets

GENERAL SPONSOR (ELATED): Deadline September 30, 2014

Sponsorship level: \$500

- Your company's name included in promotional materials, such as event signage and the event program
- 4 complimentary tickets

TABLE HOST (THRILLED): Deadline September 30, 2014

Sponsorship level: \$250

- Your company's name in the event program
- 2 complimentary tickets

INDIVIDUAL TICKETS (HAPPY)

Sponsorship level: \$30 (ticket must be in hand for entry)

NOTE:

Lead and general sponsors, please email your company logo in a tiff or jpeg format along with your preferred web address for the link from our website (e.g. your company website's home page) to vmullen@drcwm.org.

For more information, contact Mary Ruth Scholz, at 616.915.6096 or mrscholz111@gmail.com, or call the DRCWM at 616.774.0121.

Thank you very much for your support!

www.drcwm.org

Tax Exempt ID #38-2699957



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SPONSORSHIP FORM

YES! I want to support Dispute Resolution Center of West Michigan on Oct. 16, 2014, from 7-9:30 p.m. by sponsoring the Inaugural Celebration of International Conflict Resolution Day (All sponsorships are tax-deductible to the extent of the law)

- Please indicate your sponsorship level:
- Lead Sponsor (Ecstatic) - \$2,500+** by July 16, 2014
 - General Sponsor (Jubilant) - \$1,000** by August 18, 2014
 - General Sponsor (Elated) - \$500** by September 30, 2014
 - Table Host (Thrilled) - \$250** by September 30, 2014
 - Individual Ticket(s) - \$30/ea.**
- \$ _____ enclosed (checks made payable to DRCWM)
OR
- Please invoice me on October 1, 2014, for payment due by October 16, 2014.

I am unable to be a sponsor, but please accept my donation: \$ _____.

Sponsor/Company Name (as you want it to appear in promotional materials):

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: (W) _____ (C) _____ (H) _____

Email: _____

Credit Card # _____ Exp Date: _____

Signature _____ Visa _____ Master Card _____

Please mail this completed form to:
Don't Worry, Be Happy!
c/o Dispute Resolution Center of West Michigan
678 Front Ave. NW, Suite 250
Grand Rapids, MI 49504

Or Fax: 616.774.0323
Or Register On-Line: www.drcwm.org

For more information, contact Mary Ruth Scholz, at **616.915.6096** or mrscholz111@gmail.com, or call the DRCWM at 616.774.0121.